

COPYWRITER
megan springer

A LITTLE ABOUT ME

I'm an Atlanta-based copywriter with five years of agency experience making things people want to stop and look at. I've worked across categories like wine & spirits, automotive, beauty, and nonprofit, writing for all kinds of brands, audiences, and platforms. I enjoy flexing across different tones and styles, but I especially love the weird stuff. The bizarre, unexpected ideas that make brands feel impossible to ignore.

EXPERIENCE

COPYWRITER

Humanaut

September 2024 - Present

COPYWRITER - FREELANCE

Humanaut, Majestic Beast, Supernatural AI

May 2024 - September 2024

JR. COPYWRITER

Tombras

August 2022 - May 2024

COPYWRITING INTERN


Goodby Silverstein & Partners


November 2021 - April 2022

COPYWRITER - FREELANCE


three

May 2021

 847.682.2717

 mspringer940@gmail.com

 Atlanta, GA

 meganspringer.com

EDUCATION

THE CREATIVE CIRCUS

Copywriting

2019 - 2021

OHIO UNIVERSITY

Bachelor of Science in Journalism

Concentration: Marketing

Specialization: Visual Communications

2015 - 2019

SKILLS

- Creativity
- Adaptability
- Cross-team Collaboration
- Verbal and Written Communication
- Problem-Solving
- Attention to Detail
- Organization